







THE WORLD OF BARBIE FASHIONS BOOK 1









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CVEW THEY TALK! JUATTELS FABULOUS FASHION DOLLS

Each lovely doll has a fun personality all her own! Talking Barbie, and Stacey - Barbie's New Friend say things like "I have a date with Ken tonight." "Should I change my hairstyle?" "I love to model clothes!" and lots more! You'll love talking to both of Mattel's brand new charmers!

"BARBIE", "FRANCIE", "SKIPPER", "CHRIS", "CASEY & TUTTI, BARBIE & SKIPPER'S TINY SISTER" "STACEY" are the trademarks of Mattel, Inc. for its DOLLS.





TALKING

Borbie®
TEEN-AGE FASHION MODEL

Talks! Says many different things! Bendable Legs. Real Eyelashes.



I TALK!
I'M BARBIE'S
NEW
FRIEND!

SVEW!

TALKING

Stacey_{tm}
BARBIE'S' NEW FRIEND

Talks! Says many different things! Bendable Legs. Real Eyelashes.

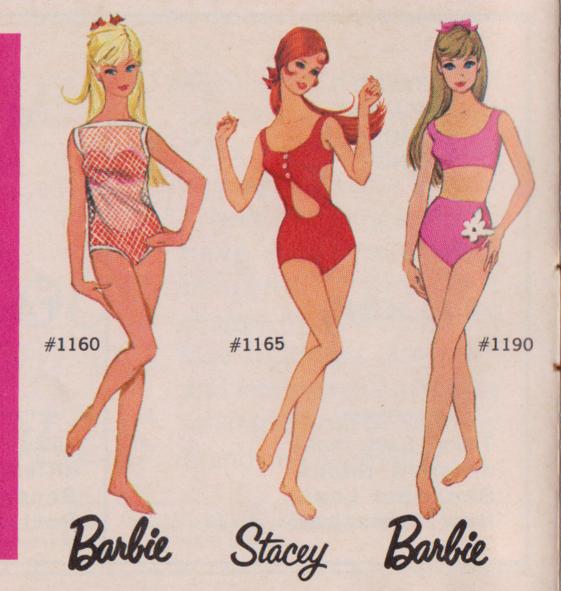
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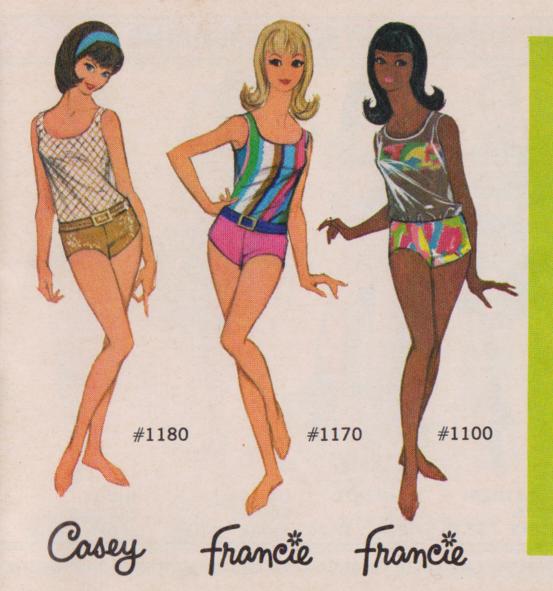
MATTEL'S WORLD-FAMOUS BARBIE® TEEN AGE FASHION MODEL

#1160
Twist 'n Turn Waist.
Bendable Legs. Real
Eyelashes!

NEW! #1165
Barbie's New Friend
Twist 'n Turn Waist.
Bendable Legs. Real
Eyelashes.

Also available: #1190 BARBIE. Choice of four hair colors.





Swinging Modern Teens with Twist 'N Turn Waists!
Bendable Legs!
Real Eyelashes!

#1180
Francie's Fun Friend

#1170 francie ®
Barbie's ® MOD'ern
cousin.

#1100 FRANCIE. Colored.

Also available: #1140 FRANCIE.

THE WORLD OF BARBIE & STACEY FASHIONS



The approximate suggested retail prices are offered solely as guides for the use of toy merchandisers and not for use in advertising or

THE WORLD OF BARBIE & STACEY FASHIONS



any other purpose. Mattel does not represent such prices as being the prices at which any of the products should be or will be sold at retail.

THE WORLD OF BARBIE & STACEY FASHIONS



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FASHIONS FOR FRANCIE & CASEY. FITS TWIGGY TOO!



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FASHIONS FOR FRANCIE & CASEY. FITS TWIGGY TOO!



CHARMING JUNIOR FASHIONS FOR SKIPPER



tutti & chris

Tutti's Friend! Barbie & Skipper's Tiny Sister #3580 #3570

Bendable. Poseable! Long, rooted hair. Comb & Brush included.

DARLING COSTUMES FOR TUTTI & CHRIS!



SHORTIES \$1.50

BEAUTY \$1.50

\$1.50

GIRL \$1.50

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TUTTI PLAY SETS

(DOLL INCLUDED IN ALL SETS)



NIGHT-NIGHT. SLEEP TIGHT! Her very own bed! Cover her with bedspread! #3553



ME AND MY DOG Pose her fuzzy dog in any position! #3554



MELODY IN PINK Piano lid opens and closes! Sit Tutti on bench to play! #3555



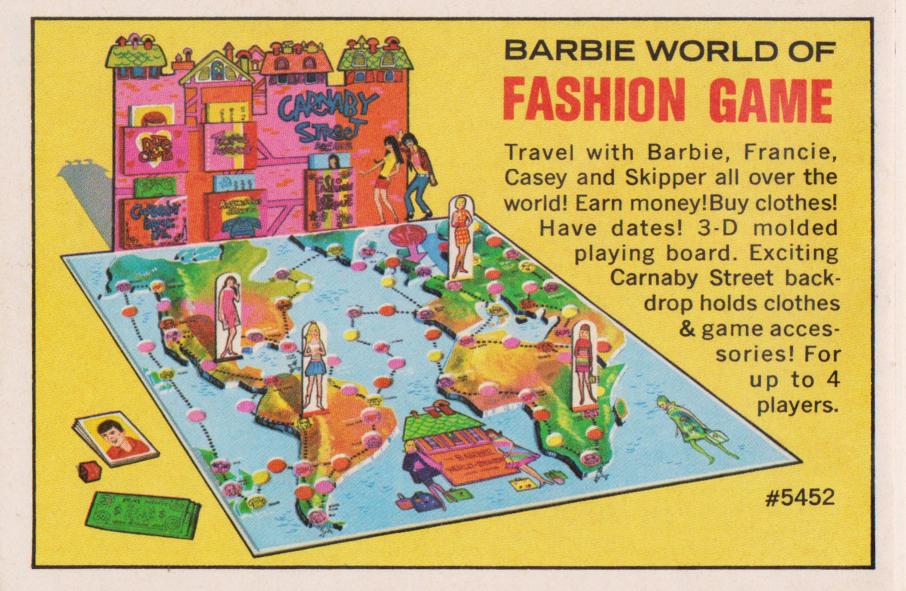
SWING A LING Playground set includes plastic swing, sandals, comb and brush. #3560





COOKIN GOODIES Oven and stove, saucepan, comb and brush. #3559





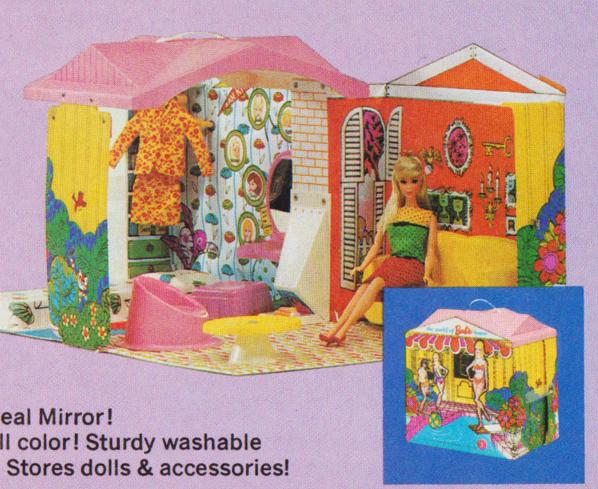
THE NEW WORLD OF BARBIE DREAM HOUSES

FAMILY HOUSE

READY FOR PLAY! OPENS INTO BEDROOM AND LIVING ROOM!

#1005

Molded furniture! Real Mirror! Closet, hangers! Full color! Sturdy washable vinyl! Easy to carry! Stores dolls & accessories!





#1024

BARBIE AND FRANCIE

DRESSING ROOM CASE

Unusual five sided shape! Colorfully decorated, inside & out! Opens out to feature a vanity and chair, costume rack, accessory compartment. Hangers, strap handle, twist lock.



FRANCIE AND CASEY

DOLL CASE

Holds your dolls and all their clothes and accessories. Sturdy, washable vinyl, beautifully decorated. Closet, accessory pockets, hangers. Handy molded carry handle.



#1002

BARBIE DOLL CASE

Fashion decorated washable vinyl case. Carries Barbie doll, holds costumes and has accessory drawer. Hangers included. Molded handle. Snap lock.



#1027

FRANCIE AND CASEY

DOLL CASE

Sleek, colorful, washable, vinyl case. Stores doll and costumes. Accessory compartment. Hangers included. Strap handle, twist lock.



BARBIE AND FRANCIE

DOLL TRUNK

Stores two dolls, clothes and accessories. Sturdy washable vinyl. Aluminum frame. Hangers, handle, twist lock.





TUTTI PLAY CASE

See-through window shows off Tutti doll. Colorful, washable vinyl with carry handle. Closet with hangers.

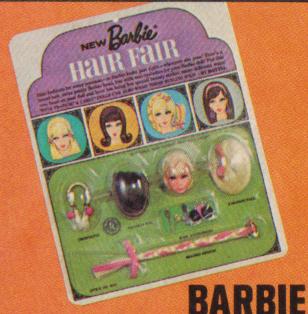


#5022



BARBIE AND FRANCIE FASHION LUGGAGE

Fashion-right lightweight luggage. Sturdy vinyl construction. Completely washable. Beautiful full color decoration. Three handy sizes!



#4042

HAIR FAIR

All kinds of fun ways to change Barbie's hair-do's! Long braided switch, wig, wiglet, long fall and hair trim accessories.



DON'T MISS A SINGLE ISSUE OF THE



ISSUES \$ 100

Now YOU can read all about Barbie and her friends in Barbie's own magazine! All your favorite characters! Stories! Contests! Things to do and make! New fashions! Exciting events! Don't wait, SUBSCRIBE TODAY!

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BARBIE MAGAZINE, P. O. BOX 1043 HAWTHORNE, CALIF. 90250

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